



CENTRAL CALIFORNIA WOMEN'S CONFERENCE

Presenting Sponsor



late grateful meek successful
honored embarrassed passionate
glad inspired tickled loyal messy
appreciative grateful glad strong
persistent it thankful overwhelmed
overworked *I am...* busy over-it
beautiful impatient passionate
loyal dedicated hilarious healthy
motivated educated proud extra
genuine authentic ambitious love
celebrating vulnerable powerful
articulate confident enough

We are Back! 2022

33 YEARS OF
INSPIRING WOMEN



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TUESDAY, SEPTEMBER 20

7 a.m. – 4 p.m. MARKETPLACE OPEN

Marketplace closed during Keynote Luncheon

7:15 - 9:30 a.m.

REGISTRATION & CONTINENTAL BREAKFAST

Sponsored by Wawona Frozen Foods and The Brownie Baker

8 - 9:30 a.m.

WARM-UP SESSION

You. In The Pilot's Seat | Elizabeth McCormick |
YourInspirationalSpeaker.com

9:30 - 10:15 a.m.

MORNING BREAK

Sponsored by Chukchansi Gold Resort & Casino

10:15 - 11:15 a.m.

SESSION 1

11:30 a.m. - 1 p.m.

KEYNOTE LUNCHEON

Lunch Sponsor Chukchansi Gold Resort & Casino

A CONVERSATION WITH

Jennifer Ashton, M.D., M.S., F.A.C.O.G.

Keynote Speaker Sponsor Saint Agnes

1:30 - 2:30 p.m.

SESSION 2

2:30 - 3:15 p.m.

AFTERNOON BREAK

Sponsored by Pepsico

3:15 - 4:15 p.m.

SESSION 3

4:30 - 5:30 p.m.

COOL-DOWN RECEPTION & SPEAKER

*Sponsored by Deli Delicious, The Wonderful Company,
Fresno State and The Brownie Baker*

Comedy with Amy Barnes | Amy Barnes | AmyisFunny.com



FOLLOW US ON

#CCWC22 | @CCWCFresno

Seating for all sessions (except the luncheon) is first come, first served. Luncheon seating was assigned based on the date of your registration. Go early to the breakout sessions that are important to you. The Fire Marshall requires us to close breakout session rooms when they fill to capacity, so head to the Theater if your session is full as there will always be plenty of room there.

Presenting Sponsor



Please silence all cellular phones and other noise-making devices for the duration of the event. But we encourage live tweeting and posting on social media. Our handle for Twitter and Instagram is @ccwcfresno - and find us on Facebook, too! Please use #CCWC22.

Restrooms are located throughout the conference in each building. Most restrooms are accessible to patrons with disabilities.

Attendees with disabilities or in need of assistance: golf carts are available for anyone needing transportation assistance to the New Exhibit Hall prior to lunch and again prior to the Cool-Down reception. If you want a ride, please check in at the Information Booth located outside the Saroyan Theatre for the designated meeting place and times.

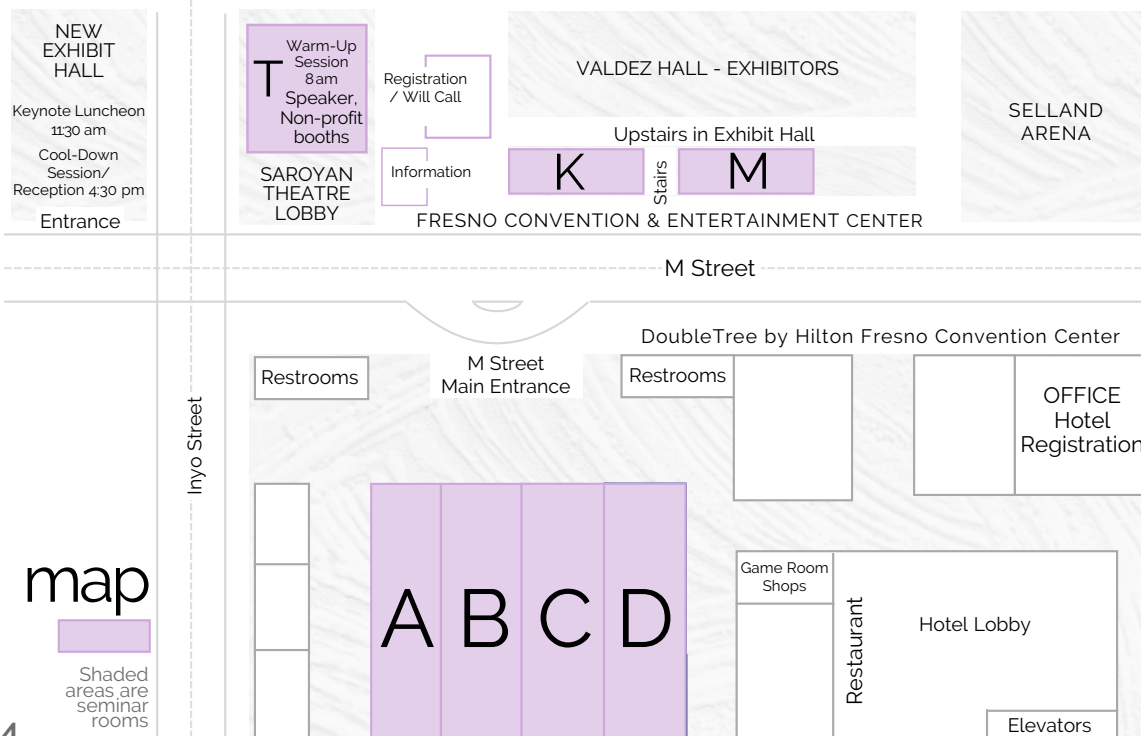
Lost and found items should be turned in or claimed at the Information Booth located outside the Saroyan Theatre.

Lunch will be held in the New Exhibit Hall and you must show your name tag upon entering. Please sit at your assigned table. Lunch will be preset at each table. If you want a vegetarian plate, please ask a server to switch your meal.

All participants agree to follow COVID19 guidance in place by local health officials at the time of the event.

The ticket holder voluntarily assumes all risks incident to this event, including but not limited to the risk of lost, stolen or damaged property and personal injury, whether or not caused by any partial or total negligence of CCWC, its vendors or participants. CCWC may revoke this badge and eject or refuse entry to the holder for violation of ASM venue rules, illegal activity, misconduct or failure to comply with any and all security measures.

Other questions can be answered at the Information Booth located outside the Saroyan Theatre.



CHUKCHANSI *cares*



We proudly support the Central Valley Women's Conference. Donating thousands of dollars to local non-profit organizations every year, Chukchansi has given nearly \$20 million to benefit community programs and initiatives.

Learn more about the Chukchansi Cares program at chukchansigold.com/about-us/enriching-the-life-of-others/



Stop by our booth #105 and #106 and receive a complimentary cosmetic bag while supplies last.



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RESORT & CASINO**



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Must be 21 years of age or older and have a valid government-issued photo ID acceptable management and be a Chukchansi Rewards Club Member for any and all transactions. Please visit our website for further details and what to expect during your visit. Cosmetic bag may vary from that pictured.

1-01 - Room K

Everything Easy Entertaining and Grazing – Allison Cassabon & Kellie Lopez

Join the owners of Fig and Honey, who will break down the tips and tricks for all year easy entertaining. As well as a step by step guide on how to create a grazing board to wow your friends, family and guests.

figandhoneygrazing.com



1-02 - Room A

Resilience and Women's Health – Dr. Bonnie Her (SPONSORED BY COMMUNITY HEALTH SYSTEM)

Dr. Bonnie Her knows there were many challenges during this pandemic – financial hardships, emotional stresses or physical abuse. Join this session to hear how prioritizing diet and exercise can improve both physical and mental health. It's also the key to preventing disease that will have a negative impact on you and your family long-term and will ensure you live a longer and healthier life.

communitymedical.org



1-03 - Room D

Bringing Yoga to Life – Katie Flinn

Yoga is more than just a "workout" it is a journey that can take you to places you never imagined you could go, not just in your body but also in your life. We need skills to manage the stress of partnering, working, parenting and most importantly mastering the art of self-care to move through the daily challenges.

coilyoga.com



1-04 - Room T

Rise Above the Chaos: Redefine Your Life – Carolyn Gross

When bombarded with constant uncertainty and all the turmoil from the global shuffle, how are you holding up? This program offers concise strategies to help you minimize internal vs. external chaos and gives you tools to fill your reservoirs of strength. Learn to gauge how chaos is affecting you and shift your perspective to rise and realize the lessons learned from Chaos the Great Teacher!

creativelivesolutions.com



Scan to read full speaker bios!



1-05 - Room M

Thank you for shopping – Fashion Tips, Tricks and My True Story – Alma Wolverton

Join Alma as she shares her personal story on her entrepreneurship journey and discusses how the pandemic impacted the fashion industry. Learn what to wear to work, the gym, vacation, or the nightclub! Color, style, and function all create a mood that inspires us to act and behave differently. Know how to feel the best and most beautiful version of yourself through fashion.

@shoppumbum



1-06 - Room C

Grace is in the Space: Mantras to Help You Communicate with Clarity – Beth Wonson

In this engaging presentation, Beth will share the key mantras of NCD "Navigating Challenging Behavior" and how you too can use simple phrases to disrupt the patterns of communication that turn simple conversations into unhealthy conflicts.

ncdsolution.com



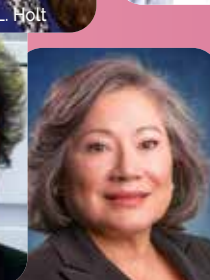
Susan L. Holt



Dr. Hank Gutierrez



Trina Frasier



Lesby Mercedes Castro-Flores



Trish Small

1-07 - Room B

Youth Mental Health: Forward Together, Nurturing the Greatest Gift – PANEL including Moderator: Dr. Hank Gutierrez; Panelists: Trina Frasier, Susan L. Holt, Lesby Mercedes Castro-Flores and Trish Small

Youth mental health takes the spotlight as one of the most important aspects of youth well-being with the ever-changing demands of life, school and relationships. In this session we will talk about what mental health is, how to recognize when youth are struggling and the continuum of mental health supports in the community and schools.

hopefresnocounty.com All4youth.fcoe.org

2-01 - Room M

Navigating the Healthcare System – Susan Hatch

This top National Insurance insider of 17 years reveals the changes and hidden truths of the healthcare system. Many decisions can be made before you get ill. Susan relates some of her unique senior client experiences around the United States.

MedicareToday.net



2-02 - Room D

Love, Loss & Creating Purpose Through Pain – Jody Hudson

Jody Hudson is the author of "My Promise to Alex" which she wrote after the death of her 22 year old daughter to Lyme disease. Jody shares her own personal loss and heartache story to encourage others to move beyond grief and find purpose through pain, when we open our heart to pain we open our heart to joy.

alexhudsonlymefoundation.org



2-03 - Room A

If You're Suffering from Joint Pain, You're Not Alone – Matthew Knedel, MD (SPONSORED BY SAINT AGNES)

If you're suffering from hip or knee pain that's preventing you from enjoying your best quality of life, you're not alone. Learn how to get back to doing what you love. Dr. Knedel will discuss the non-surgical and surgical treatment options available, including minimally invasive robotically-assisted surgery using Mako SmartRobotics.

samc.com



2-04 - Room K

Survive and Thrive with Fitness! – Rhonda Murphy

Fitness expert Rhonda Murphy will discuss healing ways to help nurture your brain and body with fitness. She will help you manage through pain of loss or illness.

rhofit.com



Scan to read full speaker bios!



2-05 - Room C

Adding Sparkle to Self-Care: Boosting Personal Wellness – Hailey Nelson, MD, FAAP, IBCLC

(SPONSORED BY VALLEY CHILDREN'S HEALTHCARE) Self-care. Work-life balance. Wellness journey. We hear these words all the time, and for many of us, it all feels like one more thing to add to our already bursting to-do lists. Join Dr. Hailey Nelson – Valley Children's pediatric specialist (and Dr. California America!) – for a discussion about why you don't need to do more for self-care. Start by giving yourself credit for the amazing things you're already doing and how to integrate the eight wellness domains – and a little sparkle!

valleychildrens.org



2-06 - Room B

Let's Taco'bout It: Fatty Liver Disease in Women – Dr. Marina Roytman (SPONSORED BY COMMUNITY HEALTH SYSTEM)

During this seminar we will learn more about fatty liver disease in women and how to prevent and manage it. Fatty liver disease, despite its benign sounding name, can be as dangerous for the health of the liver as drinking alcohol excessively or having viral hepatitis.

communitymedical.org



2-07 - Room T

Resilience Skills For Life – Jean Steel

Crazy times, there is a definite need for us to be flexible, pivot and use our resilience skills. You are already resilient to make it this far, let's spend some time reflecting on that and learning new ways to increase your resilience. Women tend to put themselves at the bottom of their to-do list, it's time to move yourself to the top. Gratitude, mindfulness, self-compassion, and recognizing negative thinking patterns will be discussed so YOU can be the best you can be.

happypeoplewin.com



Scan to read full speaker bios!

3-01 - Room C

The Opioid Epidemic: What Women Need to Know – Flindt Andersen

The opioid crisis affects women across all age groups, all racial groups, all ethnicities, all geographic quarters of America and all socioeconomic status levels. Why is this happening? What is really going on here?

painnonprofit.org



3-02 - Room M

Compassionate Finance: Drop the Shame and Build Your Wealth – Charah Coleman, MBA

In this session, we will discuss how to bring a sense of compassion to our consumer habits by developing awareness of the "why" of spending. Charah will also share practical tips on how you can reframe your relationship with your money and in doing so, build a better relationship with yourself.

@charahcoleman



3-03 - Room A

Caregiving 101 – Michelle DiBuduo

This breakout session will help prepare an individual for the role of a caregiver, identify common tasks that caregivers do, offer simple steps that can help and discuss the importance of self-care.

valleycrc.org



3-04 - Room D

Tips and Tricks for Holiday Entertaining – Susan Vang-Xion

Join an event professional to prepare for a busy holiday season with an interactive breakout session focused on Holiday entertaining post-Covid with tips & tricks to doing it all!

circleofeventsfresno.com



3-05 - Room T

Are Free Refills a Thing? – How to Replenish Your Mental Health – Susan L. Holt, LMFT

We pour from our own cups to serve others in our many roles... mother, daughter, sister, spouse, colleague... and more, sometimes leaving our vessel in need of a refill! Come to a dynamic and uplifting session to learn about common mental health experiences impacting women, tools to enhance your wellbeing, tips for how to talk with others about your mental health and where to go for mental health support.

hopefresnocounty.com



3-06 - Room B

The Secrets of the Orange Spice: Turmeric for Women's Health – Manisha Mittal, MD
(SPONSORED BY COMMUNITY HEALTH SYSTEM)

In this session, the participants will learn about the evidence-based health benefits of turmeric. You will embark on a visual journey from planting to harvesting turmeric, uncovering ancient wisdom to present day research on inflammation, considered the root cause of all chronic disease. Participants will get to feel how fresh and dried turmeric root and powder look like and sample turmeric tea and turmeric ice-cream.

communitymedical.org



3-07 - Room K

Great Sex in a Stressful World – Jane Hammond, PA-C

In this discussion we will explore our amazing sexual anatomy. We will see how chronic stress impacts our sexual responses, and how to decrease the impact of stress on our sex lives. We will also discuss physical barriers to good sex and discover how receiving pleasure benefits ourselves, our relationship and ultimately the entire family.

orovana.com



it's only human to see innovation begins with inclusion

Different perspectives bring different strengths. At Chevron, our diverse and inclusive work environment helps us find better options, make better decisions, and reach better solutions in everything we do. Whether our employees or our partners, diversity and inclusion are at the core of who we are and how we do business. [Learn more at chevron.com](https://www.chevron.com)

Chevron is proud to be a sponsor of the 2022 Central California Women's Conference



You are **powerful**

You possess the knowledge and power to make this world better ... for yourself and for others. Good things happen when you strive to be your best and when you team up with like-minded people.

We bring the same approach to healthcare. We're constantly trying to improve and help you be your best.



CommunityMedical.org



"We are excited to welcome you to the best Women's Conference in California! It has been a long, unexpected break and our Board has been diligent in working hard to bring the conference back to you - with inspirational speakers, a variety of interesting breakout sessions, a marketplace with something for everyone and a great place to network and reconnect with old friends. The value of our conference cannot be understated in the professional growth, personal discoveries, friendships made stronger, and an all-around good time shared by all. Dreams begin, plans get made and our futures seem a bit brighter after a day together. We Are Back - and so happy to share this day with you!"

Teri L. Amerine, CCWC President & Treasurer, Philanthropy Consultant (Retired), Saint Agnes Medical Center



"What transformational times these are! After a two year pause from our full conference, I hope you are as thrilled to be back as we are. The changes we have all experienced since we last met in 2019 has added to the unique texture of our lives. And as a conference, this also holds true. We've enriched our board with a new member and seen a fabulous collaboration with our former and new conference directors. I am proud to say WE ARE...Enriched, Spirited, Compassionate, Excited, and Grateful! Wishing you all an inspiring day of friendship and growth!!"

Tricia Holt, CCWC Vice President, Financial Services Professional Broker-Health, Disability & Life



"I am so excited to finally be able to get together and celebrate with all of you after two long years apart! After the last couple of years it is finally time that we collectively take a breath and celebrate with each other and for each other celebrating our individual and group accomplishments as amazing women. This conference gives us that time to be together to inspire and to be inspired. It is a time of fun, laughter, self-reflection, learning, and motivation - to recharge our soul! I am wishing all who participate today many blessings as you explore the unique opportunities that the conference offers us."

Tracy A. Kiritani, CCWC Secretary, Vice President of Hospital Financial Operations, Community Medical Center



"I love CCWC because it provides a one of a kind opportunity for women to be poured into and enriched by the synergistic results of Central Valley women helping other Central Valley women, children and families! 35 years in progress and still getting better every year!"

Victoria Bernhardt, CCWC Legal Counsel, Partner, McCormick Barstow LLP



"I am honored to join the CCWC Board and conference team and work alongside an amazing and inspirational group of female leaders in our community. Today is a day for each of us to step away from the demands of everyday life and invest in ourselves, unapologetically. After much of life including the conference has been on "pause" for two years, we hope you alongside your colleagues, family and friends lean into today and walk away feeling motivated, inspired and strong! Thank you for joining us, your attendance today helps support non-profits focused on women and children in our community. Today is YOUR day - Savor the moment!"

Danielle Bacon Parnagian, CCWC Member-at-Large, Community Advocate

CCWC Consultants



Sonya Nagai-Menapace
Conference Director



Karen Franz
Director of Development

Dear Friends,

We are back!

Thank you to the Central California Women's Conference for bringing this transformative day back to the women in our community - we have missed you. We are honored to sponsor the 33rd CCWC!

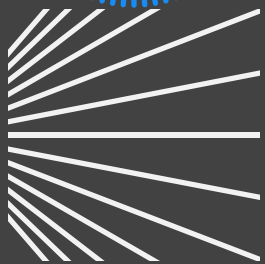
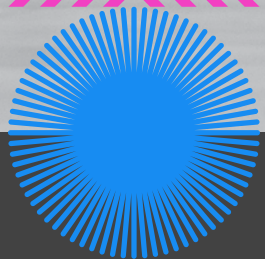
The last two years have brought so many changes to each of us. Changes to our way of life, our families, our friends, where and how we work - just about everything! One thing that has not changed - we are confident that each of you are strong, resilient and valued. We hope you are able to take time to celebrate all you are today and every day.

With gratitude,



Saluting the mission of The Central California Women's Conference.

We are honored to be
a part of your day.



The Fresno Bee
www.fresnobee.com



A story **70** years
in the making...





Jennifer ASHTON

M.D., M.S., F.A.C.O.G.

Dr. Jennifer Ashton is ABC News' Chief Health and Medical Correspondent. As part of the ABC News medical unit, she reports on major health and wellness issues across all ABC News platforms. She also reports the latest breaking medical news for the two time Emmy nominated show, "GMA3: What You Need to Know".

Dr. Ashton has been at the forefront of ABC News' COVID-19 coverage, visiting the NIH Vaccine Development Lab, the CDC, and the White House, meeting with Vice President Pence and White House Coronavirus Response Coordinator Dr. Deborah Birx. Dr. Ashton has also interviewed National Institute of Allergy and Infectious Diseases Director, Dr. Anthony Fauci as well as the CDC Director Rochelle Walensky.

She is double board-certified in OB-GYN and obesity medicine and has a master's degree in nutrition, making her the only physician with a national media platform who is also credentialed in nutrition. Dr. Ashton received her medical degree from Columbia University, College of Physicians and Surgeons. She is also the author of 6 books, the most recent being The New Normal.

We are honored to welcome you to Central California!



WARM-UP SPEAKER - ELIZABETH McCORMICK

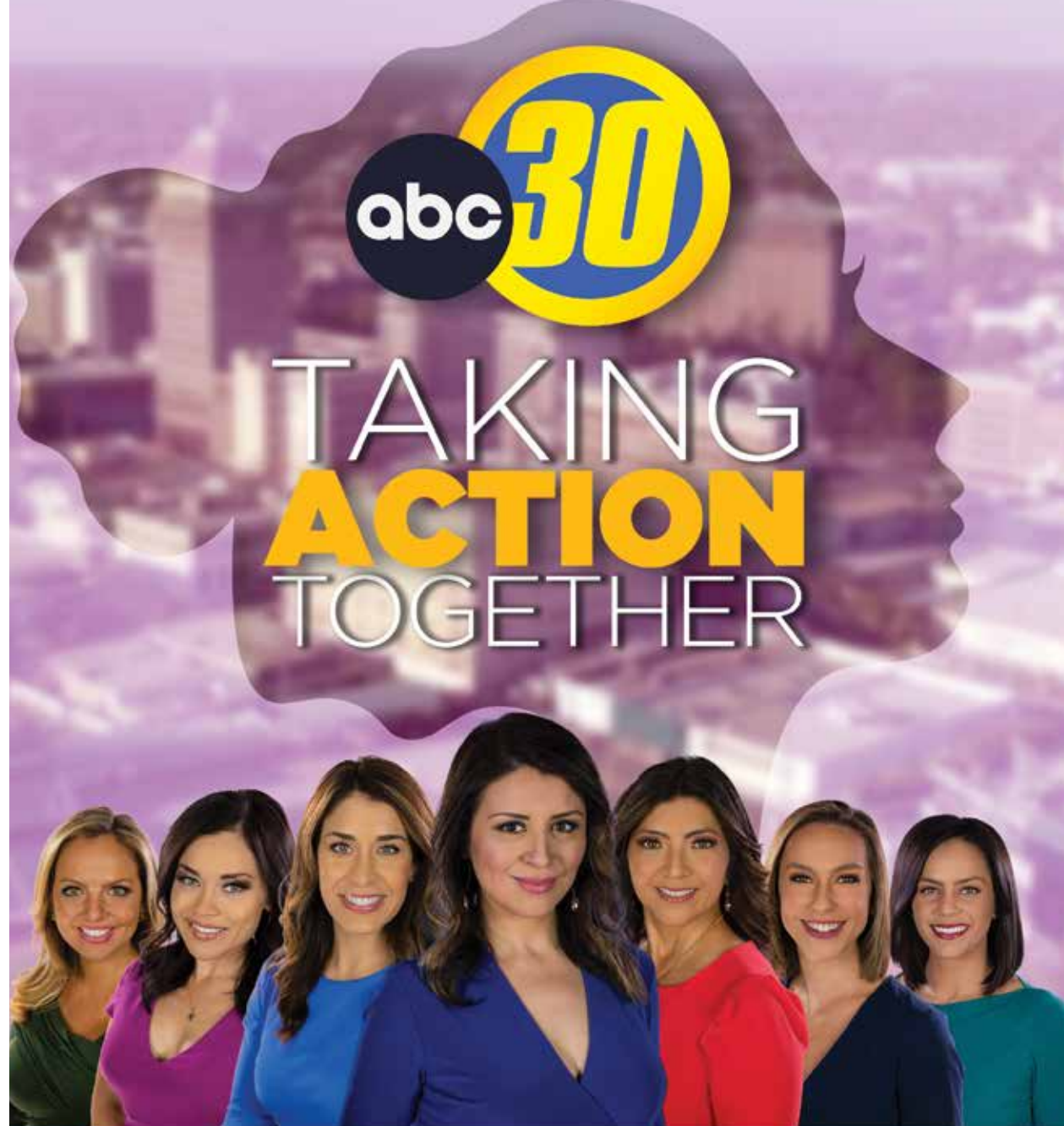
As a decorated US Army Helicopter Pilot, Elizabeth McCormick flew air assault and more then transitioned from her military service to corporate management. Elizabeth is now shattering the glass ceiling as an in-demand Motivational Keynote Speaker and Leadership Specialist.

Elizabeth is frequently seen on ABC, CBS, NBC, FOX, CW, in the Wall Street Journal and CNN. Her personal development book, The P.I.L.O.T. Method; the Five Elemental Truths to Leading Yourself in Life, is a "must read" along with her 19+ business tip books in the Soar 2 Success series on leadership and entrepreneurial topics.



COOL-DOWN SPEAKER - AMY BARNES

Aerospace engineer turned comedienne, Amy Barnes, moved to Los Angeles, began working as a comedy writer, writing for dozens of comedians and actors including Nancy Travis, Bonnie Hunt, Jack Black, and Morgan Freeman. She has appeared on Comedy Central and the National Lampoon Network. Amy is now a nationally touring act with over 60 dates a year and frequently appears to capacity crowds at theaters and conference events. Married since 2002 to comedian and writer, Jerry Miner, Amy now resides in the Pacific Northwest with their 2 kids where she has accumulated some even bigger credits including dance mom, CASA, and PTA President.



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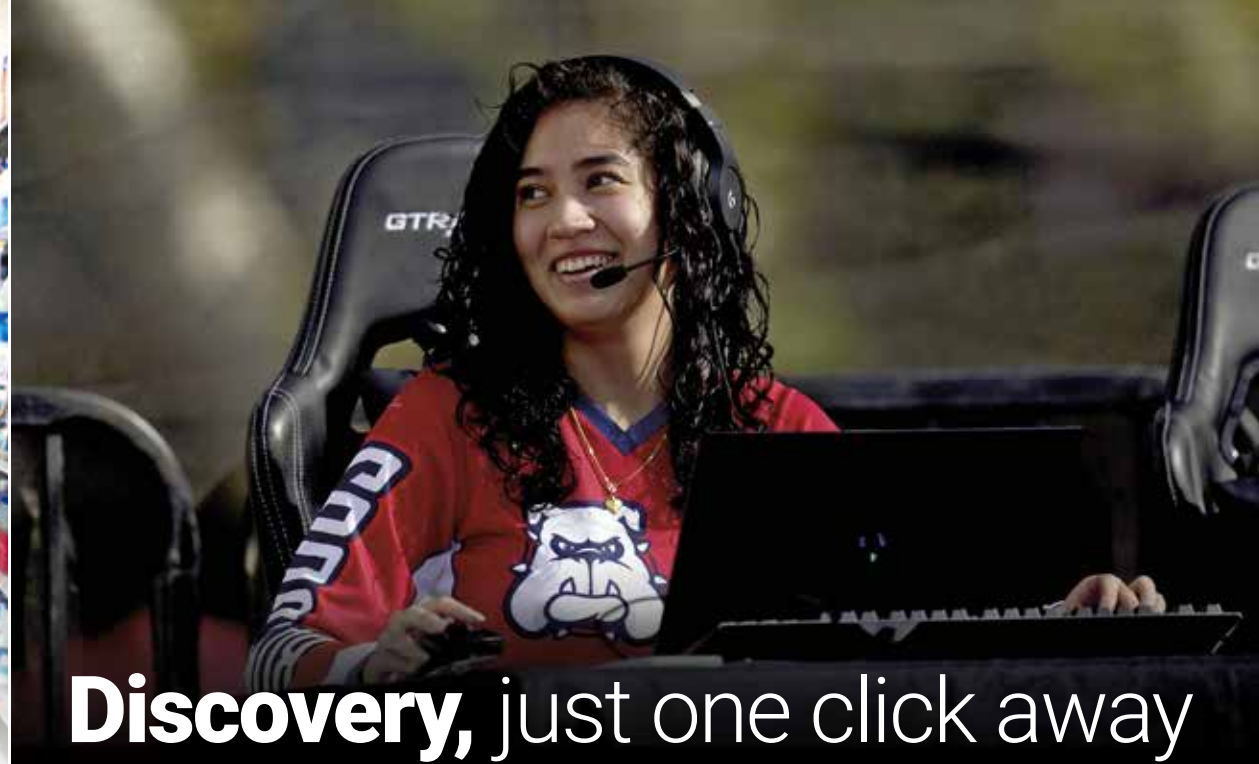




Our people make the difference

Walmart is proud to support the Central California Women's Conference and its mission to empower and transform women in all stages of their lives.

Together we help people Live Better!



As a child, Kalena Rangel was always quiet and reserved, but gaming was her escape.

Kalena now leads Fresno State's Overwatch esports team where she is learning to sharpen her skills, find her voice and come into her own.

"Esports has definitely made me feel like I belong here," she says. "It's helped me realize I can do anything that I want to do."

At Fresno State, students like Kalena are challenged to discover their own passions, potential and what real difference they can make in life. As our next generation of leaders, they are educated and empowered to drive success in our region and beyond.



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stories.fresnostate.edu

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CommunityHealthPartners.org



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Marina Roytman, MD, FACP
 Hepatology and Internal Medicine
 Clinical Professor, UCSF
 Liver Program Director, UCSF Fresno



Caring for today's patients. Teaching tomorrow's doctors.

For more than 40 years, **UCSF Fresno** and **Central California Faculty Medical Group (CCFMG)** have provided outstanding medical education, high-quality patient care and ensured advanced specialty care are available in our San Joaquin Valley and Central California. We are committed to caring for our neighbors and our community. Together, our physicians provide continued access to exceptional, leading edge care while teaching the next generation of physicians.



Healthier You, Healthier Community!

IIH Community Plans is a local plan with comprehensive health services for life after 65.

We are proud to support the Central California Women's Conference for all the work you do in our community.

Learn More
www.iihcplans.com

IIH Community Plans is an HMO plan with a Medicare contract. Enrollment in IIH Community Plans depends on contract renewal. H0826_CCWC_AD_M1066_IHCP_M



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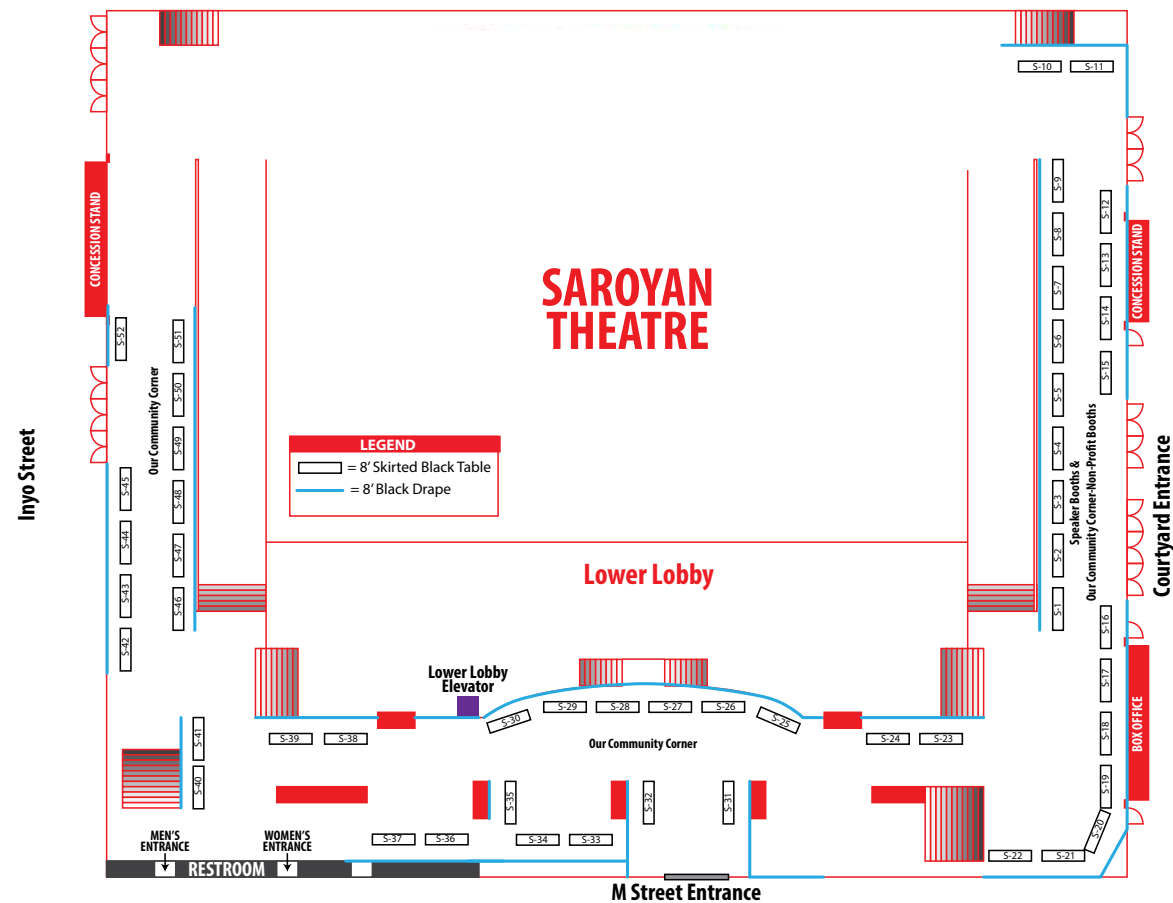
SPEAKER BOOTHS Saroyan Theatre Lobby

Speaker	Booth #	Speaker	Booth #
Michelle DiBuduo	S-1	Beth Wonson	S-8
Carolyn Gross	S-2	Elizabeth McCormick	S-9
Manisha Mittal	S-3	Susan Vang	S-10
Trish Small & Trina Frazier	S-4	Alma Wolverton	S-11
Hailey Nelson, MD, FAAP, IBCLC	S-5	Allison Cassabon & Kellie Lopez	S-12
Jane Hammond, PA-C	S-6	Charah Coleman, MBA	S-13
Jean Steel	S-7	Jody Hudson	S-14
		Rhonda Murphy, CPT	S-15

OUR COMMUNITY CORNER Saroyan Theatre Non-Profit Exhibitors

- Alzheimer's Association and California Connect**
Booth S-38
alz.org/norcal
CAConnect.com
- Amateur Golf Association Fresno-San Joaquin Chapter**
Booth S-26
lpgaamateursfresno.com
- American Cancer Society Discovery Shop**
Booth S-42
cancer.org
(559) 446-1600
- Angels of Grace Foster Family Agency**
Booth S-35
angelsofgrace.org
(559) 268-0000
- California Mentor**
Booth S-24
(559) 451-0399
- CASA of Fresno and Madera Counties**
Booth S-37
casafresnomadera.org
- Chrysalis House, Inc.**
Booth S-46
chrysalishouse.com
- Easterseals of Central California**
Booth S-34
celebratingabilities.org
- Exceptional Parents Unlimited**
Booth S-27
epuchildren.org
- Foundation for a Drug Free World**
Booth S-45
drugfreeworld.org
- Fresno Chaffee Zoo**
Booth S-41
fresnochaffeezoo.org
- Fresno County Veterans Service Office**
Booth S-19
fresnocountyveteransserviceoffice.com
- Fresno County Women's Chamber of Commerce**
Booth S-29
fcwcc.org
- Girl Scouts of Central California South**
Booth S-23
girlscoutscs.org
- Gurnick Academy of Medical Arts**
Booth S-44
gurnick.edu
- Habitat for Humanity Greater Fresno Area**
Booth S-36
habitatfresno.org
- Hinds Hospice**
Booth S-18
hindshospice.org
- KVPR - Valley Public Radio**
Booth S-20
kvpr.org
- PAIN | Parents & Addicts In Need**
Booth S-31
gotpainusa.org
- PINC (Philanthropy Inspired by the Needs of our Community)**
Booth S-33
pincfresno.org
- Pregnancy Care Center**
Booth S-28
PregnancyCareCenter.com
- Project Loreal**
Booth 52
projectloreal.com
SHE MAKES A DIFFERENCE GRANTEE
- Rape Counseling Services of Fresno**
Booth S-49
rcsfresno.org
- Ronald McDonald House Charities of the Central Valley**
Booth S-50
rmhccv.org
- Rita Gladding**
Booth S-32
- Saint Francis Homeless Project, Inc./ Dog's Dig Em'**
Booth S-21
facebook.com/St-Francis-Homeless-Project-748632255148876
- San Joaquin College of Law**
Booth S-16
sjcl.edu
- San Joaquin Valley Quilters Guild, Inc**
Booth S-40
- San Joaquin Valley Town Hall**
Booth S-17
valleytownhall.com
- Sisterhood of Survivors, Inc.**
Booth S-22
sisterhoodofsurvivors.org
- The Light House Recovery Program**
Booth S-47
lighthousewomensrecovery.org
- U.S. Securities & Exchange Commission**
Booth S-30
sec.gov
- VTR, Valley Teen Ranch**
Booth S-39
valleyteenranch.org
- West Fresno Family Resource Center**
Booth S-48
wfresnofrc.org
- Workforce Connection**
Booth S-43
workforce-connection.com

Located in the Saroyan Theatre LOBBY



ROAD TO PINK

#PinkAcura 

FRESNO ACURA

Fresno Acura created the #PinkAcura campaign to connect with the community and raise funds for local breast cancer research and awareness. We tour the Pink Car around town to different events, fundraisers, businesses, and schools to collect signatures directly on the car. Each signature on the car adds to the funds Fresno Acura donates to Community Medical Center's Radin Breast Care Center.

As a female, family-owned business, Fresno Acura feels very close to this campaign. We all know someone whose life has been affected by breast cancer, and it is our turn to stand up and join the fight. Our goal is not only to raise funds for research and promote awareness of the disease, but also to inspire hope and strength to those affected.

Please contact us if you would like to join the Road to Pink and host the #PinkAcura at your event this October 2022!

Contact:

Andreanna Woodhams
awoodhams@fresnoacura.com
(559) 431-3400

9 YEARS OF PINK

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You are **capable**

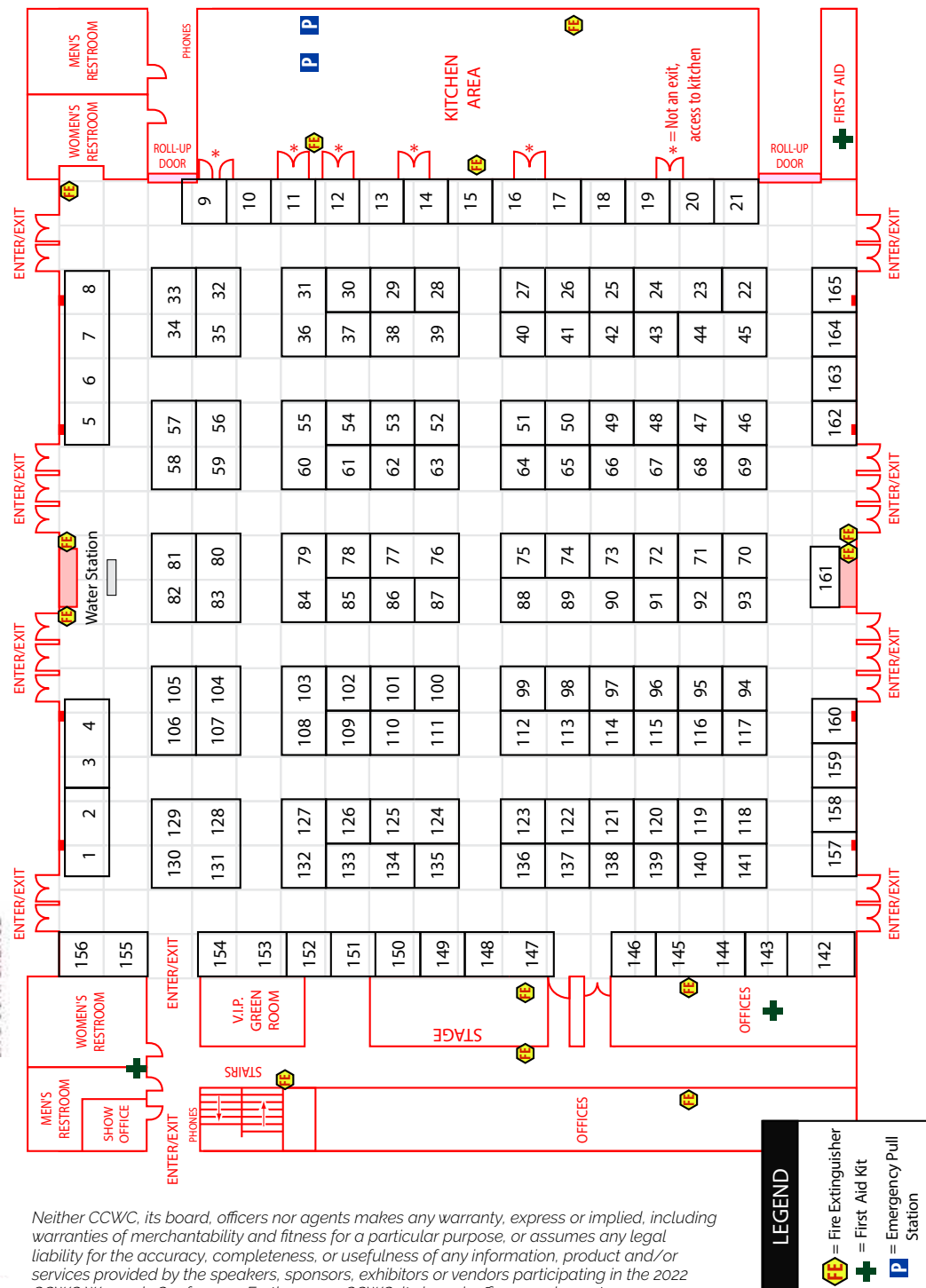
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MalibuFashions.com

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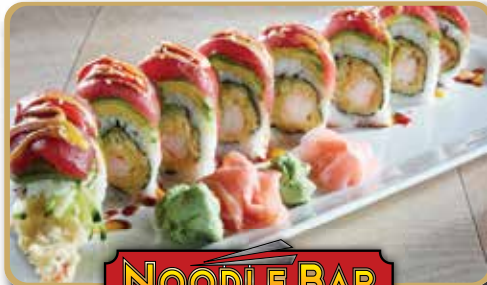
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Ella Fitzgerald

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CCWC Honors

our "Herstory"



In 1988 California Assembly Member Ken Maddy envisioned an event for the diverse women of the Central Valley to gather together and focus on shared goal of self-improvement for the betterment of the entire community. This conference would be non-partisan with no religious affiliation and would focus on the values we hold in common.



Mary Stabelfeld

As a staff member with Senator Ken Maddy, Mary Stabelfeld has been a part of the Central California Women's Conference since its inception. When Senator Maddy left office, Mary stayed on and continued its mission with its nonprofit governing board as a consultant. In 2006, she became the Conference Director.

Mary's attention to detail, spirit of cooperation, and dedication to the mission were just some of the values she shared with every participant of the conference. Mary understands the Conference's unique characteristics and maintained a level of detail that made each year a success. Her tireless dedication saw the conference evolve over the last three decades.

Mary has retired as the Conference Director with the Central California Women's Conference to enjoy time with her family.

Thank you, Mary, for your 35 years of service, dedication and passion to the Central California Women's Conference.



Betsy Hays

Betsy Hays joined the Central California Women's Conference in 2012, as our Speaker and Public Relations Coordinator. Betsy's bubbly personality, industry knowledge as well as stellar organizational skills were appreciated by all who had the pleasure to work with her.

We wish Betsy well as she continues to serve as a Professor in the Media, Communications, and Journalism Department at California State University, Fresno.

Thank you, Betsy, for moving us forward with grace and cheerful positivity.



Nené Casares

Nené Casares served the Central California Women's Conference as the Board President since 2011. Nené has always had a tremendous heart for the community and her time with the Central California Women's Conference was no exception.

Nené was introduced to the Conference early in its herstory as a longtime representative with our Founding Sponsor the Fresno Bee. Her passion for the community was a natural fit for the Board of Directors. Nené begins every conversation about CCWC with its mission statement and concludes it with an antidote on how CCWC has directly impacted a life of a woman or child.

Thank you, Nené, for making an impact on each of us!



Jan Edwards

Jan Edwards served as a CCWC Board member representing our former Founding Sponsor Gottschalks, until 2006, when she became the Director of Development and marketing for CCWC. Jan's natural magnetism and effortless warmth created long lasting relationships that CCWC values today.

In Jan's tenure, she brought a return to the internship program and had a tremendous impact on increasing the grantee awards distributed from the proceeds of the annual event. Jan Edwards retired from the Central California Women's Conference to pursue new dreams and continue her support of the educational endeavors of local College students.

Thank you, Jan, for your passion and inspiring progress.

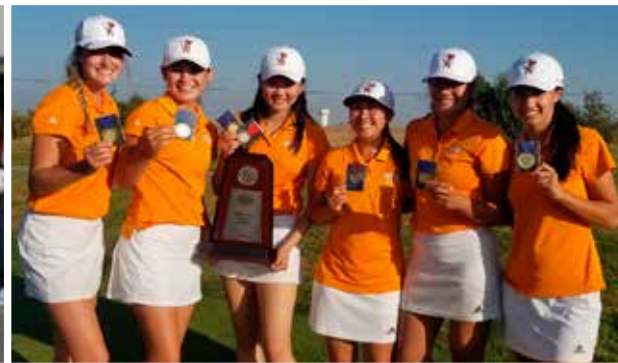
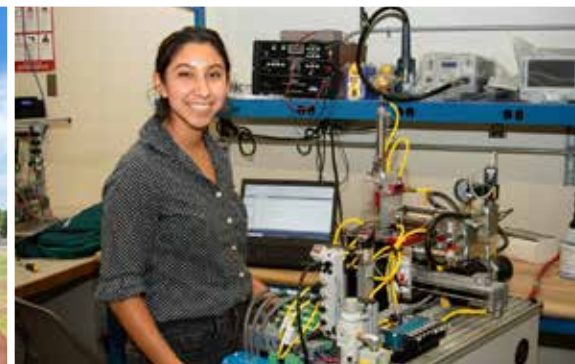




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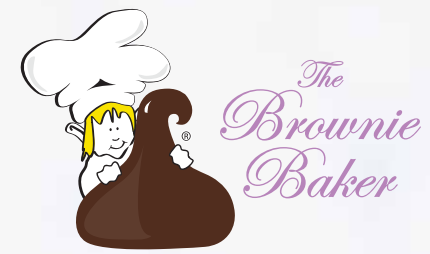


STILL I RISE

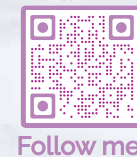
—Maya Angelou




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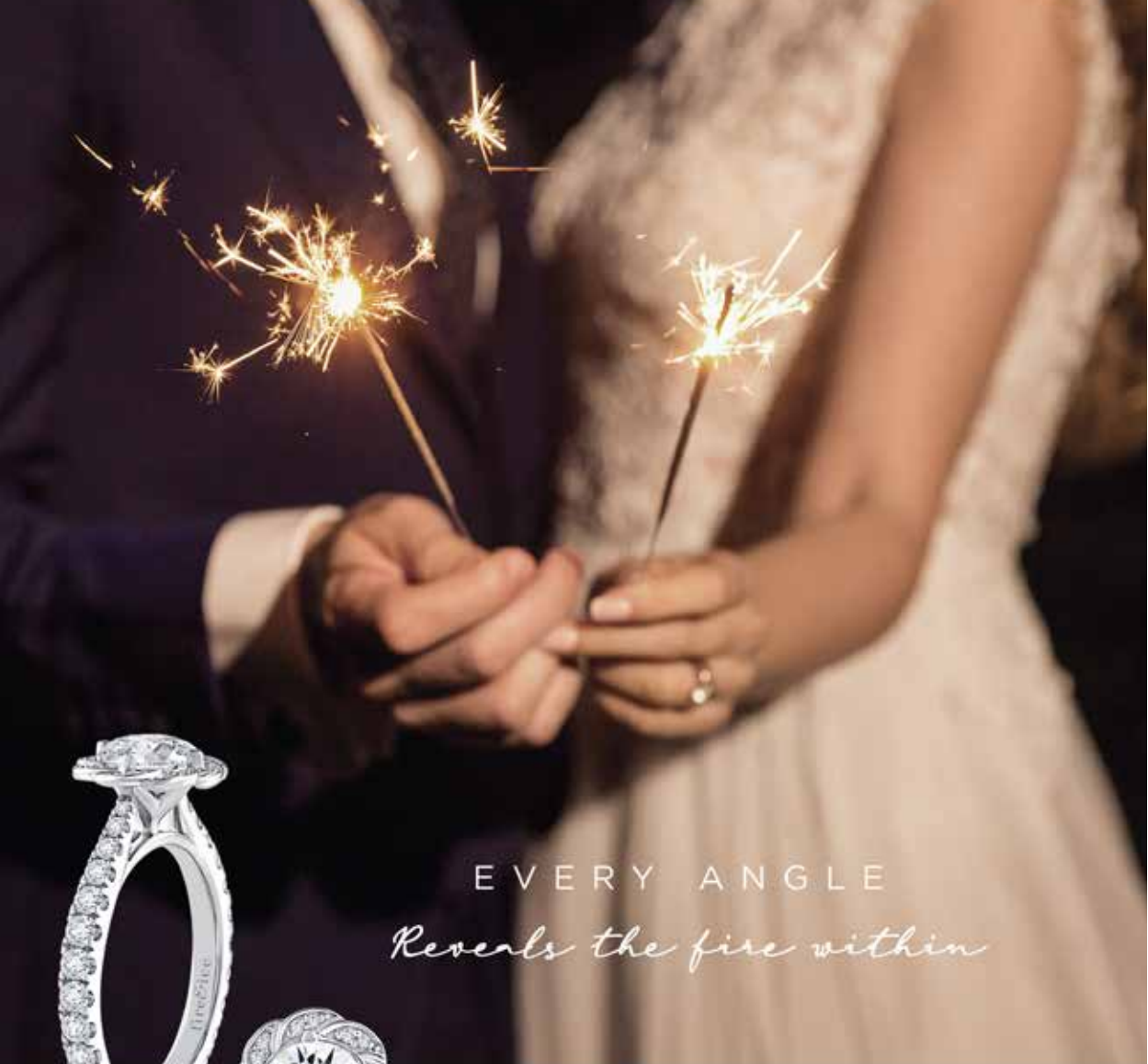
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CCWC GIVES TO 89 VALLEY ORGANIZATIONS

\$200,000

to community organizations since our last event!

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donated over 34 years to empower the lives of Valley women and children

You are... IMPACTFUL.

Though we are unable to gather in person, the Central California Women's Conference recognized the community needs in 2020 and was able to donate \$155,000+ from the 2019 CCWC proceed to 89 Community Organizations that benefit Women and Children.

It is because of attendees, sponsors and dedicated volunteers that we are able to make an impact on so many lives in the Central Valley. We would like to thank each of you and each of these organizations that work daily to uplift, empower, educate and inspire women at ALL stages of their lives.

- Able Advocates
- Abundant Life Ranch
- Alliance for Community Transformations
- An Evening to Treasure
- Angels of Grace Inc.
- The Art of Life Cancer Foundation, Inc.,
- Assistance League of Fresno
- Assistance League of Visalia
- Be the Power of One
- Big Brothers Big Sisters of Central California
- The Boys & Girls Clubs of Fresno County
- Break the Barriers, Inc.
- Breaking the Chains
- California Teaching Fellows Foundation
- Care Fresno, Inc.
- Catholic Charities of the Diocese of Fresno
- Central California Asian Pacific Women
- Central California Veterans Home Support Foundation, Inc.
- Central Valley Crisis Pregnancy Center, dba Pregnancy Care Center
- Central Valley Justice Coalition
- Centro La Familia Advocacy Services
- Children's Storybook Garden & Museum
- City Without Orphans
- Clovis Botanical Garden Committee

- Deaf and Hard of Hearing Service Center
- Doors Of Hope Pregnancy Care Center
- Down Syndrome Association of Central California
- Dress for Success Fresno
- Elder Abuse Service Inc
- Evangel Home, Inc.
- Family Services of Tulare County
- Focus Forward
- FOOD, Inc. (Central California Food Bank)
- Fresh Start Youth Services dba Mollie's House
- Fresno Barrios Unidos
- Fresno Philharmonic Association
- Fresno Police and Neighborhood Watch Assn
- Fresno Rescue Mission
- Fresno State Foundation
- Fresno/Madera Youth For Christ
- Friends of the Kings County Library
- Girl Scouts of Central CA South
- Golden Valley Health Centers
- Grandma's House - A Vision of Hope
- Habitat for Humanity of Tulare/Kings Counties
- Hands On Central California

- Happy Trails Riding Academy
- Healthy Smiles Mobile Dental Foundation
- The Heart of the Horse Therapy Ranch
- Helping Hands Pregnancy and Parenting Center
- Helping Others Pursue Excellence
- Hinds Hospice
- Junior League of Fresno
- The Kenneth L. Maddy Institute
- The Light-House Recovery Program
- Live Again Fresno
- Lively Arts Foundation
- Madera Coalition for Community Justice
- Madera County Food Bank
- Madera Rescue Mission
- Make a Difference Outdoors
- Make-A-Wish Foundation
- Marjaree Mason Center, Inc.
- Mediator Mentors
- NAMI Fresno
- New Life For Girls
- Patch Farms "Planting And Teaching Caring Hearts"
- Porterville Area Coordinating Council
- Poverello House
- Promesa Behavioral Health
- ProYouth

- Rape Counseling Services of Fresno
- Ronald McDonald House Charities of the Central Valley, Inc.
- Saint Francis Homeless Project, Inc./ Dog's Dig Em"
- The Salvation Army, a California corporation,
- San Joaquin River Parkway and Conservation Trust, Inc.
- Saving All Children (dba) Family Healing Center
- Sisterhood Of Survivors
- Sugar Pine Christian Camps
- Teen Success, Inc.
- UCP Central California Valley Center for the Blind
- Valley Performing Arts Council
- ValleyPBS
- Wayfinder Family Services
- West Fresno Health Care Coalition (dba: West Fresno Family Resource Center (WFFRC)
- Westside Family Preservation Services Network
- Wings Advocacy Fresno
- Women with Visions Unlimited, Inc

\$27,000

to our local food banks from our 2020 Virtual Happy Hour!

Thank you to Jean Steel and our generous sponsors for giving us the opportunity to gather and give back!

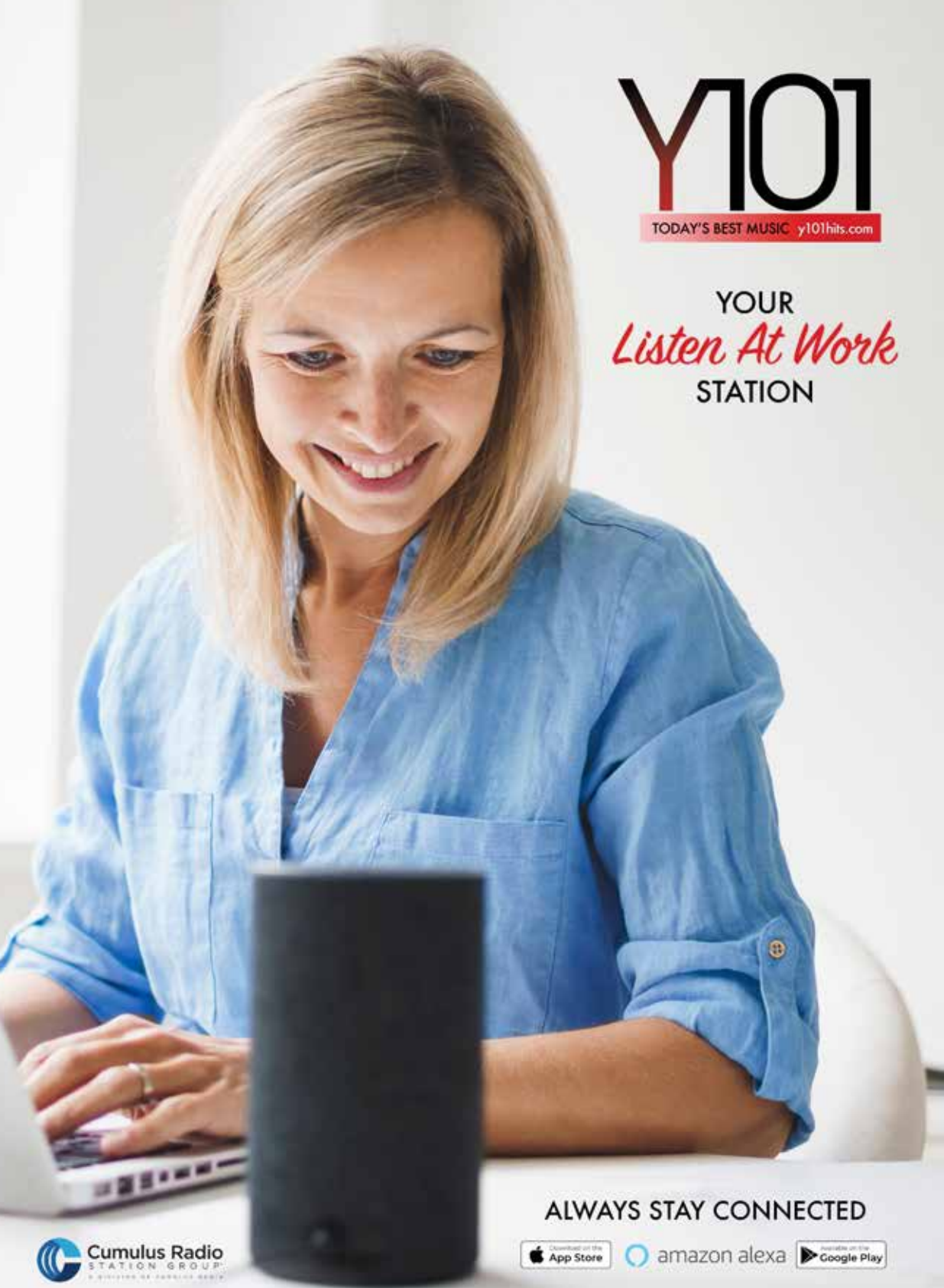


In September 2021,

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for the Salvation Army of Central California and the Community Food Bank in a generous partnership with Chevron!

Thank you for continuing to support each other!

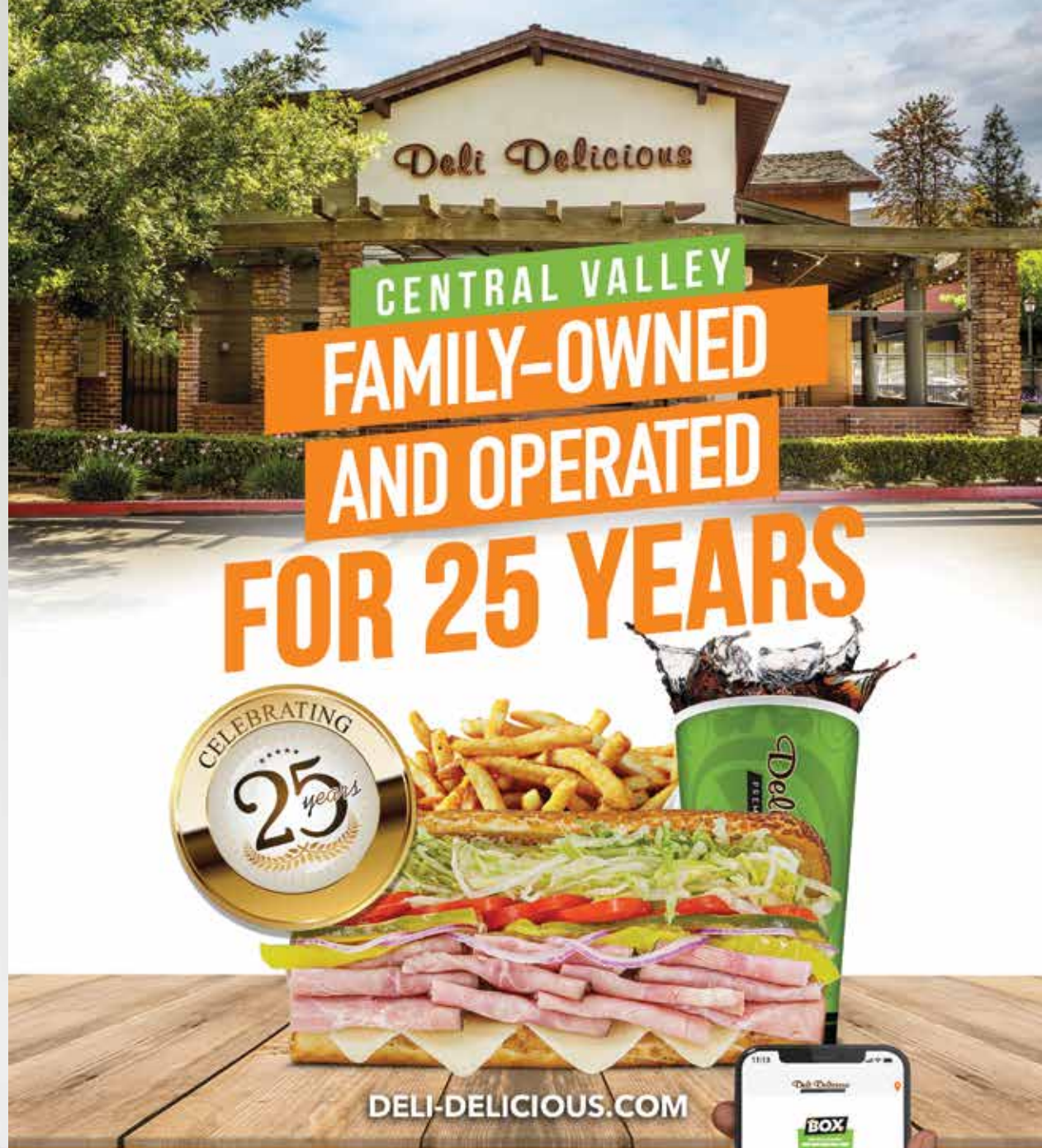
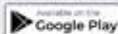


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CCWC, AT&T, and CCEOC RE-ENTRY SCHOLARSHIP PROGRAM

CCWC is proud to again partner with AT&T and the Central California Educational Opportunity Center (CCEOC) in assisting individuals throughout the Valley to re-enroll in college.

Networking matters

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AT&T is honored to support the 2022 Central California Women's Conference.



In 2021, this scholarship program awarded grants to eight deserving students, to continue their educational endeavors. We are proud to have this program return and expand in 2022. Through this scholarship program, eight female re-entry students from the Valley are selected by CCEOC based on need, goals and promise. These women are hosted here today by AT&T and will be honored at a reception in October.

Thank you, AT&T, CCEOC, also to a generous private donor, for making it possible for these re-entry students to celebrate all that they are! Congratulations, CCWC, AT&T, CCEOC scholarship recipients!





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The Central California Women's Conference is honored to have such devoted volunteers, many of which have been making this day possible since our very first event. We are happy to have so many of our devoted volunteers and friends back this year to make the 33rd Central California Women's Conference special for each attendee! Thank you for all you do, this conference would not be possible without each and every one of you!

We would also like to honor those volunteers who have departed. The time you have blessed us with is treasured and we will keep your dedication in our hearts and mind.

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- | | |
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| Stella DuBois | Teri Sager |
| Peggy Hicks | Alicia Salazar |
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| Juanda Moore | Anna Yamamoto |
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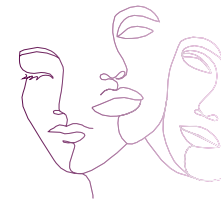
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We are... Honored

What huge shoes we have had to fill! With the most heart felt gratitude we thank the lovely women who have come before us creating the blue print for this unique day. Mary, Jan, Betsy and the Staff from Senators Maddy's office – we are grateful for foundation you have laid.

We would not be here if the CCWC Board had not honored us with the pleasure of serving them AND this community of diverse exceptional women. Thank you to Teri Amerine, Tricia Holt, Tracy Kiritani, Victoria Bernhardt, Danielle Parnagian and of course Nené Casares. Each of your unique perspectives help shape this exceptional day and your passion drives the mission to serve women at all stages of their lives.

Today – CCWC is back!

We are so excited to welcome each of you and truly hope that you leave today with purpose, levity, inspiration and memories for years to come!

Thank you for sharing your day with us!

And thank you to our phenomenal Creative Director, Michelle Martin!

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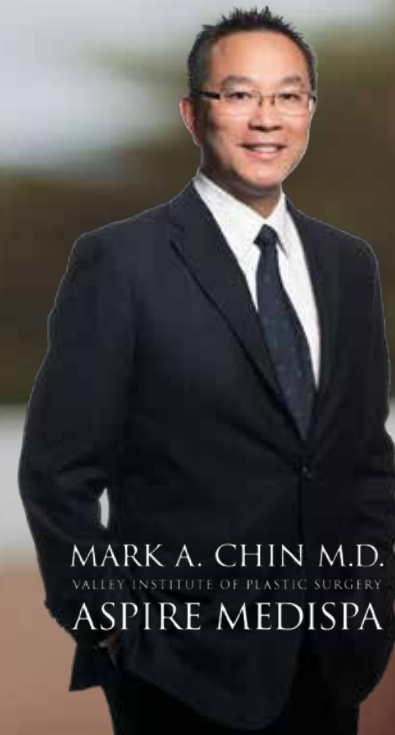


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